

## **Edouard Cuendet, Director**

After graduating in Law from Bern University in 1991, Edouard Cuendet was trainee with the Law Firm Mentha, Maystre, Morand & Partners in Geneva. He passed his bar exam in 1994 and became an associate with the law firm Borel & Barbey in the litigation department.

In 1999 Edouard Cuendet joined the Groupement des Banquiers Privés Genevois as First Secretary. He was appointed Secretary General of the Groupement from January 1st 2010. In this position, he was responsible for all legal matters and public affairs linked to Geneva politics. He acted as the Geneva private bankers' representative to several local political and economic associations and was the private bankers' spokesman to the media for questions related to Geneva's local affairs.

Since January 1st 2014 he is the managing Director of the Geneva Financial Center Foundation, the leading trade association for the Geneva financial industry.

Edouard Cuendet is also a member of the Geneva Parliament since 2004. Among others he takes part in the Financial Commission as well as in the Economy Committee.